

## Andover Economic Development Commission

### Zoom Regular Meeting Agenda

**Date: Thursday February 16th, 2023 5:30**

- I. Call to order
- II. Public Speak
- III. Minutes from last meeting – January 2023
- IV. Tolland County Chamber of Commerce report - Elaine
  - New website with Town calendars
  - Other towns events and initiatives
  - Farmers Market – Elaine
  - POCD 2025: Interview for contractor to assist with writing POCD
- VI. Social media communication - Who is doing what?
  - Andover is Open for business
- VII. Projects:
  - Board communications – All - combined meeting with P&Z and Town Administrator – coming up – Feb 23rd
  - Business Directory/Business mapping(ongoing) - Elaine
  - Sustainable Connecticut – Cathy, Elaine
  - UConn student planning presentations –where do we go from here? – discuss at combined board meeting(Feb 23<sup>rd</sup>)
  - Reimbursement for UConn gifts – Did Catherine fill out form for reimbursement?
  - Welcome signs –Elaine, Catherine – presenting estimates for signs and requesting funding from BOS, from BOF, from CIP, from Community fund.
  - Businesses coming to town?
- IX. Branding –More ideas - four town brand presentation meeting on January 30<sup>th</sup> – did anyone go to this?
- X. Assignments
- XI. Public Speak
- XII. Adjournment – Next meeting – March 16th, 2023 5:30PM