

Andover Economic Development Commission

Zoom Special Meeting Agenda

Date: Thursday January 19th, 2023 5:00

- I. Call to order
- II. Public Speak
- III. Minutes from last meeting – November 2022
- IV. Tolland County Chamber of Commerce report - Elaine
 - New website with Town calendars
 - Other towns events and initiatives
 - Farmers Market – Elaine
 - 2023-2024 EDC budget request
 - P&Z and EDC request for part time town planner/EDC position presented to BOS again
- VI. Social media communication - Who is doing what?
 - Andover is Open for business
- VII. Projects:
 - Board communications – All - combined meeting with P&Z and Town Administrator
 - Business Directory/Business mapping(ongoing) - Elaine
 - Sustainable Connecticut – Cathy, Elaine
 - UConn student planning presentations – on Youtube and town website – where do we go from here?
 - Reimbursement for UConn gifts
 - Welcome signs –Elaine – getting new estimates for request to BOF and BOS
 - Businesses coming to town
- IX. Branding –More ideas - four town brand presentation meeting on January 30th
- X. Assignments
- XI. Public Speak
- XII. Adjournment – Next meeting – February 16, 2023 5:30PM