

Town of Andover
Planning and Zoning Commission
Petition for AMENDMENT TO REGULATIONS

SIGNAGE REGULATION CHANGES

1. Number and Wording in Entirety of existing section Proposed for amendment.
 - a. *section 15.4.1 d. Billboard signs*
 - b. 15.5.1 The Town of Andover, acting by its Board of Selectman or its designee, may erect Public Interest signs of a size, construction and lighting deemed appropriate for the purpose, but in no event larger than 16 square feet
 - c. NA

2. Proposed Addition or change in wording.
 - a. 15.4.1 d. Billboard signs *except when explicitly authorized by the Board of Selectman on Town Owned Property*
 - b. 15.5.1 a The Town of Andover, acting by its board of Selectman or its designee, may erect signs **on town property or ROW** of a **quantity**, size, construction, **height** and lighting deemed appropriate for the purpose, but in no event larger than **32** square feet each.
 - c. **15.5.1 b. Any signs placed on the Andover Elementary School building or grounds shall require approval by the Board of Education or their designee.**

3. What circumstances Justify the proposed amendment?

Three issues have arisen in the last 3 months where there is a conflict between the zoning regulations and the goals of town officials.

1. Size of the sign for the community/senior center
2. Erecting banners on Lightpoles at Andover Elementary School
3. Allowing business signage at the Andover Veterans Memorial Field

This amendment allows the Town more flexibility to use signage on town owned properties

4. How will the proposed amendment clarify or improve the Zoning Regulations and/or improve the development of the Town of Andover?

There is some ambiguity in the regulations regarding Banners as signage. This explicitly allows the Board of Selectman, as the property owner Discretion to have more signage flexibility. It also gives the town the ability to allow commercial banners to offset the costs of maintaining the athletic fields. This also allows the installation of banners at a sufficient height that vandalism is less likely.

5. How will the proposed amendment effect the adopted Plan of Development

This will help Foster a sense of Place with well thought out banners. This will also foster economic development by placing business signage where local residents are present at athletic events. Both are goals of the 2015 POCD.

6. The applicant agrees to pay any and all fees to the Town of Andover

Eric Anderson Town Administrator

17 School Rd Andover CT 06232

Phone # 860.771.1072

Signed and Dated 8/28/2023

On behalf of the Board of Selectman