

Andover Farmers' Market
Town of Andover
Wednesday, April 19th 2023
6:30 P.M.
Regular Meeting Minutes

1. Call to Order at 6:32 PM by Amanda Gibson.
2. Roll Call: Attending Kaila Reed, Celeste Willard, Shirley Deflaviis, Lucie Wilson, Elaine Buchardt
3. Public Participation - none
4. Plan for the 2023 Season
 - a. Vendors – we have a good roster of vendors for each market. Several past participants and 4 new vendors have signed up. Amanda updates the google docs under AFM 2023 with information for each market.
 - b. Music – all set/Entertainment – CT Dance Hub will be performing July or August.
 - c. Food Trucks – all set with two trucks this year taking turns.
 - d. Tasks: Amanda has a google doc under the AFM 2023 folder that lists who is getting the equipment from Public Works and setting up the feather flag signs and the Grown Connected “Market Today” Aframe sign in the morning, Set up of the committee table right before the market and manning the table, Breaking down the market and returning things to the Public Works garage. Amanda will use that information to make sure the morning person gets a key to the padlock for the Town Garage with our equipment. Please sign up to do a task.
 - e. June 14th market: Amanda to make signs to put at the table that explain the raffle tickets. We will have the vendors’ contributions raffle each market. For the first market, June 14th, we will be raffling off a 4 pack of tickets for a Yard Goats game that Celeste got for us. Celeste will check again to see if we can get the Yard Goats mascot to be at the first market. We need to decide how much we want per ticket for the Yard Goats raffle. The vendors’ contribution will still be \$1/ticket. All proceeds to go to the food pantry. For opening day we will have Grown Connected at a booth with some give aways. Amy March from the Andover Community Gardens Committee will be at our booth with gardening information.
 - f. Marketing: Amanda said the post cards from Grown Connected will be going out in the mail soon. She will pick up the flyers printed by Kate at the town hall to go into the students’ packet that goes home with them every Friday. Amanda will put the old Aframe sign up at the gazebo area so parents picking up the students will see the market information. Amanda will also put up the newer Aframe at the intersection of Long Hill and Route 6 as well as put the banner over the porch of the Food Pantry as soon as she can. Anyone needing a flyer to put up can get them from Amanda. Elaine sent market information and flyer to the News Bulliten. She will work with Shirley to get it into the Willimantic Chronical. Elaine will also send the information to the JI. Elaine will get a blurb in the News Bulliten seeking new members for the AFM committee. Think about other things to raffle off so we can have something special for each market. We need to think about sponsorships for this year. Maybe put a sign and their flyers at our table.
5. Public Participation – none
6. Next meeting: May 17th 6:30PM
7. Adjournment: 7:15PM

Helpfully submitted by Elaine Buchardt.