

Andover Farmers Market
Town of Andover
Tuesday, Dec 7th, 2020
Location: Virtual via Zoom platform
Special Meeting Minutes

1. Call to Order 6:30 by Amanda Gibson.
2. Roll Call: Attending Celeste Willard, Lucie Wilson, Shirley DeFlaviis, Suzanne Heise, Elaine Buchardt
3. Public Participation - none
4. New Business:
 - a. 2020 Recap
Discussion about the 2020 market. Comments were:
We kept the farmers market feel.
The music was great and worth paying for.
It was good to have consistent vendors that were at all the markets.
Even though the weather didn't cooperate, we were able to keep the market outside and had about 100 visitors, 250 on the Nov. 7th Saturday market. The final market had no competition from local markets and the weather was perfect of a November day. Having crafters for that market was a nice touch. It seemed we had plenty of repeat customers that came in a steady stream. The location is perfect for visibility.
The market had a good vibe, friendly feel.
The Facebook page was a great communication vehicle run by Amanda.
Due to Covid 19 and having to have the market outside, we will not be doing any winter markets this winter and spring.
 - b. 2021 Season
We are definitely going to do a 2021 market and continue the successful practices that worked this year. We need a few more vendors.
We will discuss having the market more than once a month with the vendors. If they can make it, maybe every two weeks.
We will definitely have the final market be Saturday like this year.
We should try to plan some winter markets that don't conflict with other fairs – Maybe January, February, March.
Amanda will work with Roberta Dougherty, the senior municipal agent, to get the SNAP vouchers for next year.
We need more food vendors since those were the popular vendors.
5. Public Participation – none
6. Adjournment 7:20 PM
Merry Christmas and Happy New Year!
Respectfully submitted by Elaine Buchardt