

Andover Farmers Market

Regular Meeting Minutes

Date: Wednesday April 10th, 2019
Andover Congregational Church– 6:00PM

I. Call to Order – 6:13 Amanda Gibson. Present: Elaine Buchardt, Kaila Lockhart, Meghan Moriarty, Celeste Willard, Lucie Wilson

Absent: Shirley Deflaviis

Church Council Representatives: Beth Lundberg

II. Public Participation: Suzanne Heise is interested in working with the AFM committee.

III. New Business:

a. Vendor Update: We have two new farmers that contacted Amanda about participating – Window Box Farm in Vernon with veggies, jams, cookies, etc

Harvest Grow Farm in Columbia has veggies, fruit, hot sauce and jerk seasoning.

East Willow Farm has a connection with a meat and chicken farmer that they will sell.

Suzanne works with the Willimantic COOP and will look into the farms that give them eggs and cheese. Maybe she can get someone who does mushrooms.

Amanda is talking to a donut person.

For food, the church is planning on doing popcorn, coffee, soda (Hosmer). Beth is looking into getting popcorn kernels that are locally produced. The cub scouts will be doing bake sales.

The cub scouts are going to sell plants.

Lucie will check with ALPOA to see what they want to do. She is now on the ALPOA committee.

b. Marketing Plan:

Amanda was able to get 75 AFM posters printed for .25. They look great and were handed out to people to display where they can.

Kaila Will create an individual event for Facebook for each market date. She will adjust according to the theme of the market.

Beth has updated the church's Facebook page and will advertise the market in it. She will look into Instagram since most of the AFM members like to use that. Easier than Facebook.

c. Themes: music, yoga, scouts, etc.

Beth talked to Linette Harlow about boy scout participation. Linette will help set up a model camp site for the July camping theme. Lucie will have the cub scouts participate.

We still need music for June and October. Beth will check with Jan from the church to see if she can perform at one of them.

Linda Derek has yet to walk the area to figure out where to have the yoga sessions.

IV. Old Business

a. Insurance update

Amanda spoke to the Board of Selectman about the market and asked for insurance suggestions. The town will cover the insurance for the market. The church needs to get a copy of the town's certificate of insurance to be held in the office since it is a town activity on the church's property. We will ask Shirley to have it on file at the church office.

b. Create site map

The group walked the market site to get an idea of how we wanted the market to be set up. We will most likely do a horseshoe set up with any trucks in the back toward route 6 and the opening looking toward the deck where the music would be. There seemed to be a good space between the playground and the cemetery for yoga.

Minutes respectfully submitted by Elaine Buchardt