

Andover Farmers Market

Wednesday, September 18 2019 at 6:15 P.M.
Andover Congregational Church

Regular Meeting Minutes

1. Call to Order

Amanda Gibson called the Regular Meeting to order at 6:15 PM.

2. Roll Call

Regular Members: Market Master Amanda Gibson, Elaine Buchardt (EDC representative)

Regular Members Absent: Shirley DeFlaviis, Kaila Lockhart, Lucie Wilson (cub scout leader), Meghan Archibald, Celeste Willard

Volunteers Absent: Suzanne Heisse (grant writer)

Church Council Members Present: Julia Haverl, Beth Lundberg

Church Council Members Absent: Joan Soucy

3. Public Participation

None.

4. New Business:

a. Third Market Success!

- i. Heavy rains lead to a slow market. Shared heartwarming story of a vendor's Facebook post on how great the Andover community.

b. Vendor Update

- i. Planning for the same vendors as last time. Goal is to bring more visitors to support the farmers.

c. Marketing Plan

- i. Amanda Gibson has shared interactive posts & stories from the August market.
- ii. Now sharing posts & stories leading up to the September market with farmers' product availability, announcements, etc.
- iii. Requested for Beth Lundberg to post/share on their church's Facebook page.
- iv. Amanda Gibson asking elementary school, local organizations, This 'n That to share.
- v. Elaine Buchardt will acquire the CVCCT film produced from the second market. Market and vendors to share!

d. Themes/Activities

- i. September is Hunger Action Month: Food drive collection for the Andover Food Pantry with assistance from the cub scouts.
- ii. Live Music by Song-a-Day Music Center with Ms. Ruth and Mr. Jim along with special student guests.

- iii. Special performance from the NEW CT Dance Hub (Andover Plaza) young dancers at 6pm.
 - iv. Amanda Gibson reached out to Bike Walk Andover to see about involvement for the last two markets.
- e. Food
 - i. Leftover hotdogs from last time. Expecting a great crowd for this market.
 - ii. Amanda Gibson requested food budget to hopefully gain sponsorship for next year to support the Andover Food Pantry.
- f. Logistics
 - i. Supplies dropoff is at 9am on market day. Vendors to arrive at 3pm for setup.

5. Old Business

- a. Senior/WIC Vouchers
 - i. Amanda Gibson has filled out the Memorandum of Understanding with the State of CT Department of Agriculture to become a Certified Market site again in order to receive the Senior/WIC Vouchers from the state.
 - ii. New town interim Senior/Social Services Municipal Agent will be helping to figure out distribution procedures.
- b. 2020 Meeting Schedule
 - i. Amanda Gibson suggested holding off on meeting set up until full committee is available during the last meeting of the year.
- c. Approve our Wednesday, August 21st, 2019 Regular Meeting Minutes.
 - i. Tabled until majority of the committee is present.

6. Public Participation

None.

7. Adjournment

Amanda Gibson adjourned the meeting at 6:45 P.M.

Meeting Minutes helpfully submitted by the Market Master Amanda Gibson.