

Andover Economic Development Commission

Special Meeting Minutes

Date: Thursday October 19th, 2023 5:30PM

Zoom Meeting

- I. Call to Order – Elaine called the meeting to order at 5:32PM
Attending Cathy Palazzi, Elaine Buchardt
Currently we are the only ones on the committee.
- II. Tolland County Chamber of Commerce – Elaine said the TCCC held it's annual meeting that awarded member businesses that have done a good job in Community Civic Support, Economic Development and Beautification. There were 8 businesses awarded. Last year OverAndover received an award for Community Civic Support.
Elaine has been sending the TCCC any events that are happening in Andover to be posted on their website and Facebook page. The Farmers' Market and the Senior Lunch Tag Sale/vendor fund raiser, both on November 4th have been sent to the director, Missy Smith.
Elaine has forwarded the invoice for our annual membership to TCCC to Eric Anderson to pay from the EDC line item.
- III. Andover Farmers Market – Elaine said the last October market was not well attended even with the Andover Food Pantry Pumpkin Patch as a draw. We will be having the final market on Saturday, Nov. 4th and are trying to get more vendors since the farmers themselves have very little product and several of the regulars will not be attending. It was determined it is important to continue on with the tradition. It's important to have a farmers market in town.
- IV. Andover Welcome Sign – Elaine met with Eric Anderson, the Town Administrator, and our new parttime planner, John Guskowski, to discuss the sign's location. She then met with Art Vassilopoulos from Arts Custom Signs who recommended a different location where the sign wouldn't "get lost". It was decided the new location for the sign to face the incoming traffic from Columbia on Route 6 would be at the hill that leads to the town owned parking lot right next to OverAndover and across Route 6 from the Andover Museum. Eric will inform the Board of Selectmen about the location. Elaine has asked Art to send a final proposal so she can forward it to Eric.
- V. Business Directory: Cathy is finishing up the changes to the business directory and will send a copy to Elaine to look it over before she sends it to Town Administrative Assistant to post on the town website.
- VI. POCD: Elaine met with the P&Z committee concerning our survey answers to the survey that was sent out asking how the 2015 POCD initiatives have been

going and if they are still relevant for the 2025 POCD. John Guskowski has been compiling all the information to create the new POCD.

VII. Adjourned at 6:45PM.

Minutes submitted by Elaine Buchardt