

Andover Economic Development Commission

Zoom Meeting Minutes

Date: Tuesday May 3rd, 2022 5:30PM

- I. Call to order at 5:30 by Elaine Buchardt. Attending: Cathy Palazzi, Catherin Magaldi-Lewis.
- II. Public Speak - none
- III. Add/Delete -nothing
- IV. Minutes from last meeting; Cathy made a motion to approve minutes from 2/17/2022 with amendment changing there to their. Catherine 2nd. All approved.
- V. Tolland County Chamber of Commerce report - Elaine

Economic Development Week May 9th-13th

<https://www.iedconline.org/pages/economic-development-week/>

The state rep for the Economic Development week which is nation wide never got back to us about steps we can take for the week. We will contact them and get more guidance for next year.

Tag Sale Trail – The TCCC tag sale trail was April 30th. Over AndOver and Scott's Tree Farm both participated and I was told it was well attended.

Farmers Market – Elaine – The first market is May 4th from 4-7. The next one in June 1st.

- VI. Social media communication - Who is doing what?

Andover is Open for business – Elaine has shared several Andover business Facebook posts to the Andover Economic Development Commission Facebook page.

- VII. Projects:

Board communications – All – Catherine had sent an email asking for some kind of combined meeting with BOS, BOF, P&Z, EDC, Conservation, etc so we can have an idea of what is being worked on in town. She received no response to this email. We discussed and want to talk to the BOS about this in their next meeting on May 16th. Elaine to get us on the agenda to talk about resetting up liaisons from the BOS to our boards that is then discussed at the BOS meetings. We can also talk about the need to have BOS actively involved in the Sustainable CT.

We are hoping Patrick can take over keeping track of the P&Z meetings and minutes so we can be informed of things being requested. That way we can have a little more heads up of what businesses are interested in moving in.

Business Directory/Business mapping(ongoing) – Elaine got a list of businesses from the assessor's office. Cathy volunteered to look over the list to see if we can pick up any businesses for our directory that are not currently on it.

Sustainable Connecticut – Cathy, Elaine – the bronze certification application was submitted by Cathy. We won't hear for a couple of months about the results. We need to get a few elected

officials and/or other town officials to get involved for the next certification level. We will add that conversation to the BOS agenda.

UCONN student help – Catherine says Sohyun Park, the UCONN professor running the course for future town planners, has come out to look over the town and will set up a meeting with Catherine to go over what she saw and ask other questions to determine what the students need to do. She will bring us 6 scenarios to potentially work on. Catherine will let us know when that meeting will be so we can attend. Elaine has some printed materials to give her.

Welcome signs –Elaine resubmitted the sign request for the Community Fund for just one sign at \$4500. She answered most of the questions that were asked and met with P&Z to find out what was needed for getting a permit to put in the signs. P&Z said the sign passed the written restrictions and would be permitted when we formally put in an application. They also said we had to apply for a permit with the state since it was on the 12 foot state owned strip on Route 6. Part of that application asks if the town P&Z has passed it. Patrick proposed the locations for the signs and Elaine has determined landmarks to describe where they will go. If we do not get the funding, we will ask the town for money again and Patrick will look into fundraising and possibly creating the signs locally. Cathy had proposed a possible tourism grant that might cover this, but it turned out to be a grant that was closed. Catherine wrote a nice email to send to them representing our need and asking questions. We will keep that email to send if another grant comes up that might work for us.

- VIII. Businesses coming to town – we discussed businesses coming to town and are in support of the Dollar General proposed for Route 6 in front of the Benjamin Franklin business. We are hoping to attract businesses in our village node proposal that maybe the UCONN group can work on with us.
- IX. Branding –Coventry regional branding project – not discussed. Elaine to look into where they are at.
- X. More ideas
- XI. Assignments: Catherine to let us know when Sohyun Park is coming to town so we can join them. Cathy to take a look at the business list sent to us from the assessor's office. Patrick to start checking out what P&Z is up to. Elaine to continue attending TCCC EDC board meeting and board of directors' meetings. She will keep sending information about town events to go on the Andover page on their website. Please let Elaine know about events so she can send them along. Elaine to keep sharing Andover business posts to EDC Facebook page.
- XII. Public Speak
- XIII. Adjournment – at 6:35 PM.
- XIV. Next meeting June 16th 2022 5:30PM