

Andover Economic Development Commission

Zoom Meeting Minutes

Date: Thursday September 16th 2021 7:00

- I. Call to order – 7:02PM Present: Elaine Buchardt, Cathy Palazzi Absent: Catherine Magaldi-Lewis, Patrick Dougherty
- II. Public Speak - Meghan Lally
- III. Add/Delete
- IV. Minutes from May, 20th, 2021. No quorum to accept. Cathy recommended always putting the dates of the minutes in the agenda, and subsequent minutes.
- V. Tolland County Chamber of Commerce report - Elaine – TCCC is having it's Bi-annual Auction on Nov. 13th. Elaine is now on the TCCC Board of Directors and is working on the Auction. With the town of Andover being members of the TCCC we have been able to keep informed on what the other town members are up to with their business community.

Farmers Market – Elaine – the markets have been going well.. Next market is Oct. 6th and final one a Saturday with craft vendors added on Nov. 6th.

Tourism Board – Elaine – Elaine is trying to get Agent Orange monument in the North East Tourism annual guide as well as mentioned in CTVISIT – state tourism board

- VI. New member? AES Green Team - Meghan Lally from the AES PTA is going to do a monthly AES newsletter and try to spot light a local business in each one. As she communicates with businesses she is touching base with the EDC to make sure we have them represented in the business directory and on the map. We can work hand in hand. Meghan is also part of the AES Green Team which will be working on environmentally friendly projects, starting with learning about composting. Meghan is a new member of the Sustainable CT group that she will be reporting the composting project to. Meghan is not able to join the EDC since she is very active with the PTA.

- VII. Social media communication - Who is doing what?

Andover is Open for business – Elaine is still plugging along sharing local business posts on Andover EDC web page and heading them with Andover is Open for Business.

- VIII. Projects:

Business Directory/Business mapping – Elaine - ongoing

Sustainable Connecticut – Cathy, Elaine, Patrick

Local Business Survey – We had no response.

UConn student help – Catherine, Cathy and I met with town administrator, Eric Anderson, who presented us with a list of projects he is interesting in pursuing with the town. The UConn planning class will not be assigned until September 2022 so we have some time to figure out our roll in this. They are students learning town planning and will play the planning role for a semester.

Welcome signs – Sent to community fund group – funding was rejected. Back to figuring out we get Welcome Signs. Maybe work on fund raising and get some acceptable designs that are less expensive. Elaine will check to see if Patrick can take this project on.

Branding – Cows, Bike, Adirondack chairs, snow men, etc? small signs? – future project

- IX. More ideas
- X. Assignments
- XI. Public Speak
- XII. Adjournment at 8:00PM – Next meeting October 21st, 7PM