

Andover Economic Development Commission

Zoom Regular Meeting

Date: Thursday February 16th, 2023 5:30

I. Call to order: 5:30 Attending Elaine Buchardt, Cathy Palazzi

Absent: Patrick Dougherty, Catherine Magaldi-Lewis

II. Public Speak - none

III. Minutes from last meeting – January 2023 – Elaine still needs to type these up.

IV. Tolland County Chamber of Commerce report - Elaine

New website with Town calendars – Elaine to put the 175th events on the town calendar with the TCCC. Even though the intend is for Andover residents to partake, Elaine feels it is important for people checking out the Tolland County events sees what Andover is doing. Makes us look like a vibrant town. She will send the town flyer off Missy.

Other towns events and initiatives

Farmers Market – Elaine

POCD 2025: Interview for contractor to assist with writing POCD. Elaine attended an interview with two companies, Tyche and SLR, as consultants to help with the 2025 POCD. Represented were the Town Administrator, Planning and Zoning, EDC and Conservation. During that interview our need for a town planner consultant was discussed. Eric mentioned that he has put in a funding request in his budget to the BOS requesting a part time planner. Hopefully we can hire a consultant firm that can do planning consulting and POCD work at the same time. We all expressed an interest in that.

VI. Social media communication - Who is doing what?

Andover is Open for business – Tom's Place, Over AndOver and Four Winds Farm are now directly going to the Andover Economic Development Commission Facebook page. Elaine is still reading other Facebook pages to see if there are other businesses she can promote.

VII. Projects:

Board communications – All - combined meeting with P&Z and Town Administrator – coming up – Feb 23rd at 2:00PM. Cathy mentioned that she heard we may not be forced to implement affordable housing since several towns pushed back and are awaiting funding to work on the initiatives.

Business Directory/Business mapping(ongoing) – Elaine to add businesses as she finds out about them.

Sustainable Connecticut – Cathy, Elaine: We are adding the Natural Resource mapping done by the Conservation commission to our efforts for Sustainable CT. We are also looking into an Energy segment.

UConn student planning presentations –where do we go from here? – discuss at combined board meeting (Feb 23rd)

Reimbursement for UConn gifts – Did Catherine fill out form for reimbursement?

Welcome signs –Elaine, Catherine – presenting estimates for signs and requesting funding from BOS, from BOF, from CIP, from Community fund. Elaine sent the funding requests to CIP, BOS and Town Admin. She will work on the sign funding request to send to the Greater Hartford Community Fund again.

Businesses coming to town?

- IX. Branding –More ideas - four town brand presentation meeting on January 30th – did anyone go to this? The presentation was filmed by CVC. Elaine will let people know when it is available to view.
- X. Assignments: Elaine to keep working on business directory, mapping and send in welcome sign funding request to the Greater Hartford Community Fund. Elaine needs to type up the January meeting minutes.
- XI. Public Speak – Eric Anderson joined us for the final minutes.
- XII. Adjournment at 6:15PM – Next meeting – March 16th, 2023 5:30PM