Andover 175th Anniversary Committee Virtual Meeting Minutes Tuesday March 1 2022, 5:30

• Call to Order 5:31

Present: Catherine Magaldi-Lewis, Kristina Wilsey, Joan Foran, Marianella Chalifant, Shirley DeFlaviis, Annmarie Daigle

Givebutter

Need to fix links

Catherine has sent them an email. She is trying to pin the donation info at the top of the facebook page.

Still need non-profit status

Joan has documents on non-profit status with town info. Checking on ability to have a debit/credit card or to be able to use town's credit card.

• Logo

Final product? Changes: use an 'older style' font; drop the word 'strong'.
 Marianella will reach out to the contractor to discuss possible changes.
 Tina will contact high school to let them know we no longer need their services.



- Do we need more than one logo?
 Could also use the one with gold that we had originally come up with
- Volunteer Letters emailed
 - One response Carrie Crompton
 - Need to call volunteers divvy names between members
 Discussed how to talk with prospective volunteers and how to tailor conversation

- Need notice/poster for school newsletter
 Elementary school has a weekly newsletter we can try to get something into it re: volunteers will wait until closer to the date.
 - Contact middle school principal
- Business Donation Letters
 - Need Amanda to send
 Catherine will talk again with Amanda about getting the letters out via US mail as well as email. In US mail, include envelope? In email, include link to givebutter.
- Report on Assigned Tasks
 - o Need "ad" for middle school poem contest for their newsletter
 - o Review individual and team responsibilities
 - Where you are in the process Details
- Discussed events and possible need to reduce the number. Talked about pros and cons of participating in the Memorial Day Parade. Currently our dates for events are May 18 (kickoff date our actual incorporation date) looking at one big event band? Food trucks? Speeches?; May 27 29; June 2 & 3, June 9 & 10, June 23 & 24. Discussed coordination with the Rec Commission.

Talked about house tour and garden tour. Talked about 50/50 raffle – when & where to do it.

Questions:

- 1. Andover Pizza will make special 175 pizza month of May or June not both. Special price to be announced.
 - a. Thought he was donating?
- 2. People order from John as they currently do and special pizza would be made.
 - a. So people are NOT making their own pizza?
- 3. Review other questions on last page of Project Task List
- Joan Foran-new member
 - o Get maps for tour- Who will make Tour Maps or Do we already have maps?
 - o What help can we expect from Historical Committee?
- Sustainable CT grant for 175th?/ February Hartford Foundation-request for funds?
- Sub-committee to help with FB?
 Assigned responsibility for posts

Meetings every SECOND Tuesday at 5:30 -- Next meeting April 12, 2022 - will try to have meeting in person as well as on Zoom. Catherine will look into getting us on the Town Hall schedule. Meeting adjourned at 6:30 pm.

Minutes submitted by Shirley DeFlaviis