Andover Farmers Market

Special Meeting Minutes

Date: Wednesday June 27th, 2018
Over AndOver 415 Route 6– 6:00PM

I. Call to Order – 6:05 Amanda daCunha. Present: Elaine Buchardt, Shirley DeFlaviis. Absent: Karen Hunter

II. Public Speak – Celeste Willard, Lucie Wilson and Kaila Reed all want to be members of the AFM committee.

Shirley said the Andover Congregational church had a meeting and they are definitely interested in hosting the Andover Farmers Market at their location. Joan Susie, who runs the food pantry, is especially interested.

III. Appoint new members –
Cathy and Mike Palazzi have resigned. That leaves three regular member positions open and two alternates. Elaine made a motion to appoint Celeste, Lucie and Kaila to the AFM committee. Shirley 2nd. All in favor. Elaine administered the oath to Celeste, Lucie, Kaila and Amanda at 6:10 PM.

IV. Minutes from last meeting – Shirley made a motion we accept the minutes from the June 18th meeting. Amanda 2nd. All in favor.

IV. Market activities for 2018
a. test markets – July, August and September
what is done so far – Amanda presented a list of farmers that are confirmed for our markets: Proctor Hall – Bacon, pork and chicken
Cambera Farm – bread and soap
Healthy Hound Bakery – dog treats (7/18/18)
Hosmer soda
Amanda has a list of maybes that are being or have been approached:

Birch Mountain – Tony is doing another market on Wednesdays, but will see if a family member will be able to do ours.

Hop Bee Honey(hops infused honey)

Hurst Farms

Dragons Blood hot sauce

Amanda will create a google docs so we can see the list and add to it as we approach other farmers.

We discussed needing a food truck. Suggestions were Jamaica me crazy, Not only Juice, UCONN food truck, Supreme hot dogs.

Elaine brought an old list of organizations that we had in past markets. The boy scouts and girl scouts were on there as well as the fire department, RTC, DTC, Andover historic society and ALPOA. We decided to have the boy scouts (which now include girls) with Lucie as the point person on that. Celeste will talk to the Fire Department about participating.

We also need a kids activities spot(kids corner). Kaila will be the point person on that. Lucie and Kaila can work together since the boy scouts can help with the activities. Possible activities are planting plants in a painted pot, creating capes from old t-shirts(possibly with farmers market logos), painting pumpkins, lawn games, etc. Possibly get RHAM students to help out with the activities. Lucie mentioned maybe having them do face painting. Lucie will look into it.

Elaine handed Amanda the old sponsors list. We will discuss sponsorship at our next meeting.

Elaine brought some of the cloth bags and coffee mugs we have for fund raising. It was mentioned we can give free bags and mugs to the first people who come to the market – possibly 25. We can then sell them after that.

We discussed themes for each market. For July we liked “some like it hot”. We can have the fire truck come, have Jamaica me crazy or Supreme hot dogs as a food vendor. Make sure Dragons Blood hot sauce can be there. Possibly squirt guns in the kids corner. It was also mentioned that yoga is scheduled at the town hall for July 18th. Possibly they can move yoga to Over AndOver for that night.
For August possibly a camping theme with small tents set up in the kids corner. Lucie mentioned having the boy scouts create S’mores kits. We can toast marshmallows at the fire pit.

September is “hunger action month”. A possible theme of “everything fall”. Kids corner can paint pumpkins and create colored leaves.

Flyer: Kaila created a nice flyer for the 3 markets. Amanda will reach out to find someone to print about 50 flyers with a color printer. The town hall does not have a color printer.

farmers welcome letter: Amanda sent out the welcome letter to us to read. We suggested removing the offer of a tent and tables because the large tent can only fit 6 to 8 farmers. They can use the large tent first come first serve if they wish, but should be prepared to have their own set up.

b. task assignments – Kaila is our media person. AndoverCTFarmers gmail and instagram have been set up. Kaila and Amanda will work with Cathy Palazzi to switch over the AFM facebook account to Kaila to administer it. It is important to share the same name across the media platforms. Kaila is also in charge of the kids corner activities.

Celeste to check with Mindy about fire department participation. She will also check with Kolas(sp?) orchards about apples.

Celeste and Lucie to check into beer and wine vendors for the market. Elaine mentioned there is a beer making club in Andover.

Amanda to send flyer to Joe Higgins and his administrator, Raelene, to get it on the website. Amanda will continue to contact farmers to get more participation. She will set up the google docs so we can all update it with vendor information as we contact them and let us know if they can make our market. Amanda was also going to look into getting goats for one of the markets. She will try to get the flyers printed. Amanda to look into the food trucks for each market.

Elaine will contact Pesces farm in Bolton.

We all need to attend some farmers markets for ideas and try to get more vegetables.

V. Next steps – continue to decide what to do for themes for each market. Email the group with ideas so we can work on things between meetings. We are looking for free entertainment for each market.

VI. Set up dates for future meetings – Next meeting is July 11th at 6:00 at Over AndOver and a follow up of the first market meeting July 25th at 6:00.
VII. Public Speak – Wendy Kopp will look into an ALPOA table and help Amanda with food trucks.

VIII. Adjournment – 8:00PM

Minutes respectfully submitted by Elaine Buchardt