Andover Farmers' Market Town of Andover

Wednesday, May 17th 2023 6:30 P.M. Regular Meeting Minutes

- 1. Call to Order at 6:32 PM by Amanda Gibson.
- 2. Roll Call: Attending Kaila Reed, Celeste Willard, Elaine Buchardt
- 3. Public Participation none
- 4. Plan for June 14th

Wednesday, June 14th		
from 4:00 to 7:00 P.M.		
Vendors	Offerings	Comments
Field Engineer Farm	Produce	Participating in all markets. Bringing Cambera Farm breads.
Cambera Farm Bakery	Sourdough Bread	Returning regular vendor, but giving breads to Field Engineer Farm to bring.
Sister's Soap Box	Handmade soaps, lotions, etc.	Returning regular vendor.
Shooks Apiary	Honey, Chicken/Duck Eggs	Returning regular vendor.
Granny's Pie Factory	Fruit and Creme Pies	NEW vendor.
Dovehill Farm	Wool, wood products, eggs, pickles, jams, produce, flowers, baked goods, etc.	NEW vendor.
Foliota Farm	Flowers & Herbs	NEW vendor.
Everyday Harvest Farm	Maple Syrup & Shiitake Mushrooms	NEW vendor.
Proctor Hall Farm	Pork & Chicken, Eggs	Guest vendor coming only 6/14 and 9/13.
Other		
Grown CONNected	Swag including cutting boards, hats and stickers for an Opening Day giveaway	UCONN Agricultural Ext
UConn Master Gardener program	Amy March setting up a table	To help town residents with gardening questions, advising about soil tests, and gathering information about gardening needs.
Halladay Harvest Barn	Senior Dip Fundraiser	Roberta to host table
EHHD CT Harm Reduction Alliance	Popup Tent	Address opioid misuse issue
Food Truck		
Skyscrapers Sandwich Truck	Sandwiches, Paninis and specials.	Local favorite.
Music		
60 Cycle Band	Based in Connecticut, 60 Cycle is a roots based duo featuring Kirk Matson on bass/ percussion/ vocal	Returning musicians.

June 14th market: Amanda to make signs to put at the table that explain the raffle tickets. The group decided to charge \$2 a ticket for the Yard Goats Ticket. Proceeds for this raffle will go to the market. We will have a clip board so people can just write their name and number once associated with a number. They just have to put their corresponding number on the tickets.

We will have the vendors' contributions raffle each market at \$1 per ticket. They can also use the clip board method for name and number. Proceeds for this raffle go to the Andover food Pantry.

Celeste is picking up the flags and market equipment from public works to set them up in the morning before work- she needs to get the key to the padlock from Amanda. Shirley will be manning the market table. Elaine will stop by near the end of the market to help break it down.

Marketing: Amanda said the post cards from Grown Connected will be going out in the mail soon. The flyers have gone out in the students' packet that goes home with them every Friday. Amanda to send an email to Taylor Parker (the new AES principal) to see if she can put a reminder of the market in the Red Hawk Happenings. Amanda will put the old Aframe sign up at the gazebo area so parents picking up the students will see the market information. Amanda will also put up the newer Aframe at the intersection of Long Hill and Route 6 as well as put the banner over the porch of the Food Pantry as soon as she can. Anyone needing a flyer to put up can get them from Amanda. Amanda mentioned that some people from Vernon will be coming to the market as they are setting up a market of their own and are looking for pointers.

Elaine sent market information and flyer to the News Bulliten. She sent information to Shirley to get it into the Willimantic Chronical. Elaine also sent the information to the JI. Elaine will get a blurb in the News Bulliten seeking new members for the AFM committee. Elaine to send information and flyer to Missy Smith for the Tolland Conty Chamber of Commerce to post.

Check the Google Sheets to put fill in the schedule for helping out.

Think about other things to raffle off so we can have something special for each market. We need to think about sponsorships for this year. Maybe put a sign and their flyers at our table.

Suzanne Heise put in a request for a grant to cover a list of items for the market up to \$500.

5. Public Participation – none

6. Next meeting: TBD Market is June 14th

7. Adjournment: 7:15 PM

Helpfully submitted by Elaine Buchardt.