Andover Farmers' Market Town of Andover

Wednesday, March 15th, 2023 6:30 P.M.

Regular Meeting Minutes

- Call to Order by Amanda Gibson at 6:41PM
- 2. Roll Call: Amanda Gibson, Celeste Willard, Lucie Wilson, Elaine Buchardt
- 3. Public Participation: our Zoom meeting did get hacked unfortunate
- 4. Plan for the 2023 Season
 - a. Vendors: Confirmed: Field Engineer Farm (will also sell Cambera Farm products)

Shooks Apiaries Dove Hill Farm Sisters Soapbox Proctor Hall Farm

East Willow Farm on the markets Proctor Hall isn't there

Up in the air is Tapestry Hill Farm

- b. Music is all set. We have the schedules confirmed for each market
- c. Food Trucks will be Skyscraper Sandwiches and The Good Farm (fried chicken)
- d. Entertainment and themes: Stephanie from Dance Hub will confirm with Celeste about performing in September.
 - Celeste is also talking to the Yard Goats to maybe get the mascot or a four pack of tickets to raffle.
 - We haven't heard back from Michele Lo about the cub scouts participation. Probably the later in the year markets. Lucie will follow up with her.
- e. Marketing: The flyers have been printed at the town hall. They are ready to hand out with the Friday packet that goes out with AES students. Possibly have them go out on June 2nd right before the end of the school year (June 14th). Taylor to arrange that. We need some of the flyers hung up at local businesses. Celeste will do Song-a-day,

whe need some of the flyers hung up at local businesses. Celeste will do Song-a-day, maybe Dance Hub.

Amanda was contacted by Grown Connected. They will give us an A-frame sign to put up on Route 6 and need to know how it should read. Since our markets are various Wednesdays and a Saturday it would be helpful to have a sign that says TODAY. Amanda will let them know. They also are offering a banner and will print up postcards to hand out at the market.

The A-frame sign can be put up with the feather flags the morning of each market. Amanda needs volunteers to get the market equipment out of the town garage and put up the feather flags and the A-frame in the morning. The rest of the equipment can be left at the church for set up in the afternoon. So far Celeste volunteered to do July. Lucie to do September. Elaine will do October and November. We still need someone for June and August. This can be done early in the morning. Amanda has the key to the garage door padlock at Public Works.

Amanda needs to know who will be at the market from the committee and when. Elaine is volunteering for a Tolland County Chamber of Commerce golf tournament during the day on June 14th, but can come to the market around 4:00PM that day. She is also gone in August and September, but will be able to do October and November morning and market time.

Please let Amanda know what market and times you can do.

CERT has been notified and have put the markets on their schedule.

- 5. Public Participation Paula called in to see if she could help with the Zoom hacker and was willing to set up another meeting link. We decided to cut it short.
- 6. Adjournment at 7:14PM

Helpfully submitted by the Elaine Buchardt