Andover Farmers' Market Town of Andover

Wednesday, February 15th, 2023 6:30 P.M.

Special Meeting Minutes

1. Call to Order

Amanda Gibson called the meeting to order at 6:31 P.M.

2. Roll Call

Present: Amanda Gibson, Celeste Willard, Shirley DeFlaviis Not Present: Elaine Buchardt, Lucie Wilson, Kaila Reed

- 3. Public Participation None
- 4. Plan for the 2023 Season
 - a. Vendors

Amanda Gibson shared vendor updates. Previous vendors participating with some shifts. Committee has welcomed new interested vendors to join. Committee is working on creating balance of vendor products available for visitors. Amanda Gibson has distributed the vendor application forms, rules and regulations, food truck forms, and new flyer to all vendors, musicians, food trucks, organizations, etc.

b. Music

All dates are booked with musicians. Celeste Willard shared that the CT Dance Hub will be joining for a market with a dance performance.

c. Food Trucks

Skyscraper Sandwich Food Truck will be joining with sandwiches for 2 markets. A new food truck, The GOOD Farm, will be joining with fried chicken & veggie options for the rest of the 4 markets. Committee agreed to only partner with food trucks who fit the mission of the farmers' market and commit to donating 10% to the Andover Food Pantry.

Amanda Gibson shared that Lucie Wilson reached out the Andover Cub Scouts who will be joining markets towards the end of the season and helping host activities. Members agreed to reach out to local news stations, Hartford Yard Goats, etc. to create new partnerships. Members to invite the local non-profit group through UCONN Agricultural Extension 'Grown CONNected' to have a presence at the markets again with promotional materials.

- 5. Public Participation None.
- 6. Adjournment

Amanda Gibson adjourned the meeting at 7:02 P.M.

Helpfully submitted by the Amanda Gibson.